



→ JUSTAN FLOYD

DIRECTOR/DP

→ SUMMARY

A seasoned filmmaker, cinematographer, and industry innovator with 30 years of experience shaping Oklahoma's entertainment landscape. More than just a visual architect, Justan is a builder—of institutions, teams, and creative visions that leave lasting impact. Equally adept at crafting commercial campaigns and immersive cinematic narratives, he seamlessly balances artistic vision with strategic execution. As the founder of deadCENTER Film Festival, he helped establish a thriving film culture in the region, and as a cinematographer and director, he has translated bold ideas into stunning visuals that resonate with audiences worldwide. His expertise lies in bridging the gap between creatives and executives, guiding large-scale productions with precision, and mentoring the next generation of filmmakers. A problem-solver by nature and a leader by experience, he thrives in high-stakes environments where collaboration, innovation, and execution are key.

→ CONTACT

1.405.210.4828

Justan.Floyd@gmail.com

www.JustanFloyd.com

→ SKILLS

- Narrative Cinematography & Visual Storytelling
- Commercial Cinematography & Products
- Film & TV Production
- Team Leadership & Empowerment
- Business Development & Strategy
- Large-Scale Project Management
- Industry Partnerships & Networking
- Creative Direction & Innovation

→ AWARDS

- Bangkok Critics Society Award: Received for Best Cinematography on the film Herbie.
- Best Cinematography at the Tokyo International Film Festival: Honored for outstanding work in cinematography.
- Two-time ADDY's Best in Show Winner: Recognized for excellence in advertising.
- Emmy Nominated: Acknowledged for exceptional contributions to television.

→ NOTABLES

Oklahoma's first International Cinematographers Guild - IATSE, ICG LOCAL 600 Director of Photography

Creator & Co-founder - deadCENTER film festival in 2001. Today it has a \$5 million economic impact with 20,000 film lovers in attendance.

→ WORK EXPERIENCE

Freelance Cinematographer & Director

narrative & commercial

2019 - present

- Delivering high-quality visuals for independent films, branded content, and major campaigns.
- Collaborates with directors and production teams to achieve compelling visual storytelling across various formats.

High Five Media

Cinematographer/Director

2018-2019

- Gained firsthand insights into small business operations, refining leadership and strategic thinking.
- Reignited passion for creative storytelling and visually striking imagery.

Ackerman McQueen

Sr. Cinematographer/Director & VP

2009-2017

- Directed high-profile commercial campaigns, translating multimillion-dollar investments into impactful, nationally recognized content.
- Unified production teams under a singular creative vision, ensuring consistency and excellence in execution.

New West Group

Director of Broadcast

2005-2009

- Implemented structured workflows to maximize efficiency while maintaining creative integrity.
- Expanded expertise in editing and producing, reinforcing a deep understanding of full-cycle production.

RedGiant

Director of Broadcast

1997-2007

- Developed a holistic understanding of filmmaking by working every major on-set role, from Film Loader to Cinematographer.
- Built a reputation for adaptability and problem-solving, advancing rapidly within the camera department.

→ REFERENCES UPON REQUEST